

technology



Twitter is a social messaging site that allows users to communicate in real-time with friends, family and anyone else following them on the site. It is increasingly being used by businesses to communicate with their staff or to external customers. Twitter has recently become one of the fastest growing social networking sites online and experienced exponential growth towards the end of 2008 and into 2009.

The 140 character limit of Twitter posts ('tweets') makes it easier to maintain than a blog and relieves the pressure users feel of responding as with email or texts. Twitter offers an arena for conversations where users can be as active or passive as they choose and still keep up with their friends ('tweeps') and know what's going on with topics of interest.

Social networking is expanding and becoming more and more integrated into people's daily lives; these two books explore all the features of Twitter so that readers can join the conversation and discover what the entire buzz is really about.

Includes:

- The basics of signing up and creating tweets.
- Following users and adding followers to your own tweets.
- Establishing a voice on Twitter.
- Mastering the 'Twecosystem'—the tools that tie Twitter to many other web applications, including mobiles.
- Strategies for enhancing business communication and networking opportunities with Twitter.

Use Twitter to follow the daily lives of such celebrity tweeters as:

- Stephen Fry
- Jamie Oliver
- Britney Spears
- Kevin Rudd
- Fyodor Dostoyevsky
- Oprah Winfrey



Twitter Tips, Tricks, and Tweets
Paul McFedries

- Full colour, compact guide.

Internet • PB • 272pp • Wiley US • AU\$32.95 • NZ\$37.99

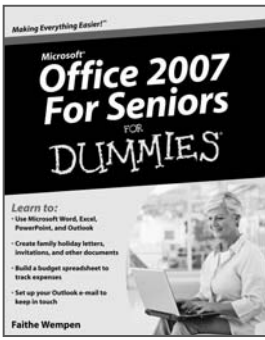


Twitter For Dummies
Laura Fitton, Michael Gruen, Leslie Poston

- Written by the Queen of Twitter:
Laura 'Pistachio' Fitton

Internet • PB • 288pp • Wiley US • AU\$37.95 • NZ\$42.99





Microsoft Office 2007 For Seniors For Dummies

Faith Wempen

If you're over 50 and new to computers, everything about them can seem intimidating. The most common applications you'll want to use are part of the Microsoft Office suite. *Microsoft Office 2007 For Seniors For Dummies* doesn't assume you were born knowing how to use a computer; it starts at the beginning and makes learning easy and quick. This plain-English guide shows you just what you need to know to write letters with Word, keep a budget with an Excel spreadsheet, create fun slideshows with PowerPoint, and set up an email account using Outlook. *Office 2007 For Seniors For Dummies* uses a larger font and large figures to make the book easy to read.

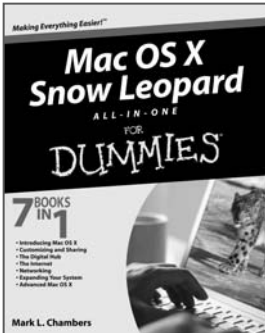
Also available:

Computers For Seniors For Dummies (9780470240557)

Using the Internet Safely For Seniors For Dummies (9780470457450)



Microsoft Office • PB • 408pp • Wiley US • AU\$42.95 • NZ\$47.99



Mac OS X Snow Leopard All-in-One For Dummies

Mark L. Chambers

A value-priced reference on the key features and tools of Mac OS X Snow Leopard.

Mac users need to familiarise themselves with the latest updates and enhancements made to Mac OS X, and this straightforward-but-fun resource helps them make the most of this new operating system.

- The minibooks cover Mac OS X basics, navigating and running programs, finding files and folders with Finder, searching with Spotlight, using the address book, backing up files with Time Machine and more.
- Readers will discover how to tweak images with iPhoto, create movies with iMovie, build musical arrangements with GarageBand, craft a website with iWeb and stay in touch with iChat.
- Also addresses how to stay secure online, expand a system and set up a network and troubleshoot.



Mac Software • PB • 768pp • Wiley US • AU\$57.95 • NZ\$64.99



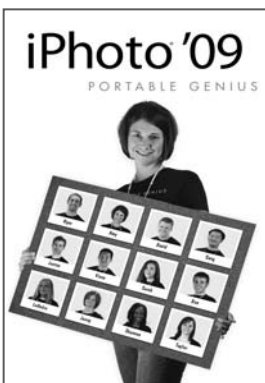
Mac OS X Snow Leopard Digital Classroom

Aquent Creative Team

Mac OS X Snow Leopard Digital Classroom is like having your own personal instructor guiding you through each lesson as you work at your own pace. This book includes 13 lessons that let you discover essential skills and explore new features and capabilities of Apple's newest operating system, Snow Leopard. Each lesson includes step-by-step instructions and lesson files, along with video tutorials that complement the topics covered in each lesson. These accompanying files are provided on the included Mac OS X Snow Leopard Digital Classroom DVD and were developed by the same team of experts who created many of the official training titles for Adobe Systems. Jam-packed with information, this book takes users from the basics through to intermediate level topics and helps readers find the information they need in a clear, approachable manner.



Mac Software • PB + DVD • 432pp • Wiley US • AU\$82.95 • NZ\$92.99



iPhoto '09 Portable Genius

Brad Miser

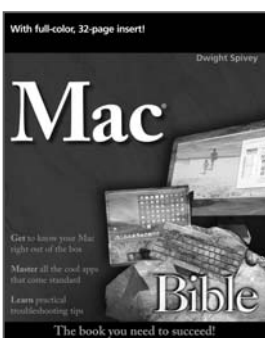
As Apple's software program for importing, arranging, editing and sharing digital images, iPhoto '09 is an incredibly popular way of organising your life in photos. Convenient and concise, this guide presents you with essential coverage of the key skills, tools and shortcuts that can help you get the most out of what iPhoto has to offer.

The no-nonsense but friendly writing style provides facts, tips and secrets to aspects of iPhoto that you may not discover solely by experimenting with the program. You'll also discover unique and innovative ways to save yourself time and hassle.

- Shares valuable advice on organising, managing and editing your photos.
- Offers straightforward, useful information on iPhoto '09 in an accessible manner.
- Provides tips, tricks and secrets to perform tasks that you may not have discovered on your own.



Mac Software • PB • 352pp • Wiley US • AU\$42.95 • NZ\$47.99



Mac Bible

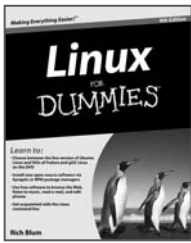
Dwight Spivey

With Apple rapidly gaining computer market share, there are increasingly large numbers of individuals switching from a PC to a Mac. *Mac Bible* will guide Mac owners and users through using all of the pre-installed Mac applications, including mastering basic computing skills in Mac OS X, browsing the web using Safari, downloading music from the iTunes store to upload on their iPod or iPhone, troubleshooting Mac-specific problems, organising photos in iPhoto, organising calendars in iCal, editing digital video in iMovie and much more. A full-colour 32 page insert will offer readers vibrant screenshots and photo images, displaying what iPhoto, iMovie and a variety of other applications are capable of producing.



Mac Hardware & Software • PB • 600pp • Wiley US • AU\$64.95 • NZ\$72.99





Linux For Dummies, 9th ed
Richard Blum

Eight previous top-selling editions of *Linux For Dummies* can't be wrong. This edition expands on this history by providing up-to-date guidance and information about the current popular Linux distributions. This book focuses on two types of Linux distributions popular with beginners — the Ubuntu LiveCD distribution (popular with Linux enthusiasts) and the gOS Linux distribution (pre-installed on Everex computers that can be purchased from major retailers).

Previous ed:
9780470116494



Operating Systems • PB + DVD • 432pp
Wiley US • AU\$57.95 • NZ\$64.99



Google AdWords For Dummies, 2nd ed
Howie Jacobson

Google AdWords is a unique tool that allows you to set your own budget, create ads and choose keywords that are specifically related to your business. When your ad appears next to the search results, people can simply click your ad to learn more about you or make a purchase. Offering valuable advice, this new edition includes case studies from readers who have shared what they learned by using the techniques revealed in the first edition.

Previous ed:
9780470152522



Internet • PB + WS • 408pp • Wiley US
AU\$42.95 • NZ\$47.99



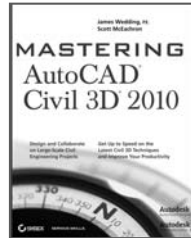
Java For Dummies, 5th ed
Barry Burd

Java For Dummies remains the straightforward reference on Java, covering object-oriented programming basics with Java, code reuse — the essentials of creating a Java program using the new JDK 7. This book helps readers create basic Java objects as well as figure out when they can reuse existing code. An accompanying website includes all the code from the book and bonus content. The CD contains JCreator, all code from the book and sample applications.

Previous ed:
9780470087169



Web Programming • PB + CD + WS • 384pp
Wiley US • AU\$49.95 • NZ\$54.99



Mastering AutoCAD Civil 3D 2010
James Wedding PE, Scott McEachron

AutoCAD Civil 3D is the leading civil engineering industry software, and this guide by a pair of Civil 3D experts is the comprehensive reference for both novices and professionals. It focuses on teaching vital Civil 3D 2010 tips, tricks and techniques, showing you how to use the software in real-world professional environments. You'll explore the best methods for creating, editing, displaying and labelling all the parts of a civil engineering project.



Graphics & Design Software • PB + WS • 900pp
Sybex • AU\$115.00 • NZ\$130.00



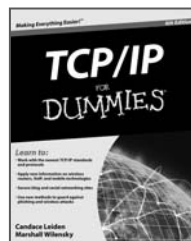
Java All-in-One For Dummies, 3rd ed
Doug Lowe

Java All-In-One For Dummies, 3rd edition is a friendly, comprehensive reference covering both the server and language aspects of Java. This book covers syntax basics and more intermediate to advanced programming — all presented in the friendly, plain-English Dummies tone. This book is not designed to be a start-to-finish tome on Java, but has selected the most critical pieces of information so the reader can get up and running quickly and come back to the book as a reference.

Previous ed:
9780470124512



Web Programming • PB + WS • 888pp • Wiley US
AU\$64.95 • NZ\$72.99



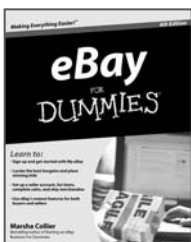
TCP/IP For Dummies, 6th ed
Candace Leiden, Marshall Wilensky

Transmission Control Protocol/Internet Protocol (TCP/IP) is the de facto standard transmission medium worldwide for computer-to-computer communications; intranets, private internets and the internet are all built on TCP/IP. TCP/IP is a hot topic, because it's the glue that holds the internet and the web together and network administrators need to stay on top of the latest developments.

Previous ed:
9780764517600



Networking • PB • 456pp • Wiley US
AU\$49.95 • NZ\$54.99



eBay For Dummies, 6th ed
Marsha Collier

Thoroughly updated to cover all the changes in the eBay site, *eBay For Dummies*, 6th edition gets you started with information about signing up and navigating the site. It shows you how to find the best bargains, bid to win and securely complete your purchase. Then it guides you into become a successful eBay seller, showing you how you can pick up extra money in a tight economy with eBay sales.

Previous ed:
9780470045299



General Computing • PB • 408pp • Wiley US
AU\$42.95 • NZ\$47.99



Poser Bible
Steve Yatson

Exploding demand for 3D content is generating greater interest in this versatile human form design, render and animations software. People believe 3D software is expensive and difficult to use, yet Poser has an easy learning curve and offers an affordable solution to the increasing demand for 3D content. The CD-ROM contains source files used in the book and a 60-day trial version of Poser.



Graphics & Design Software • PB + CD • 840pp
Wiley US • AU\$82.95 • NZ\$92.99

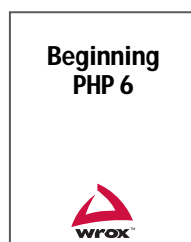


Zoho For Dummies
Steven Holzner

Zoho is a very cool — and free — alternative to Microsoft Office. Known as 'cloud' computing because it's totally web-based, Zoho provides 18 different applications to help you write documents, create spreadsheets, send email and much more. People love Zoho, but what it doesn't offer are extensive help files, so that's where this practical book comes in. You'll get thoroughly up to speed on all common tasks and discover enough tips and tricks to get you power-using Zoho in no time.



Web Software • PB • 336pp • Wiley US
AU\$49.95 • NZ\$54.99



Beginning PHP 6
Matt Doyle

Serving as a complete introduction to PHP 6, this book walks you through all the major concepts of PHP in a way that's easy to follow, with plenty of code snippets illustrating each concept to aid learning. You'll discover how to install and configure PHP 6, how to get started with simple programs, and the basic building blocks of PHP such as variables, operators, expressions, arrays and objects.



Programming • PB + WS • 840pp • Wrox
AU\$82.95 • NZ\$92.99



